

SPB TV end-user
Mobile TV service
has more than
30 million users



- The turnkey solution integrates a working service into your network
- The unique interface has won numerous international awards
- SPB TV supports all existing mobile platforms
- Service branding and adaptation
- Stable performance on networks of any bandwidth – from EDGE to Wi-Fi and LTE
- Launch the service in record time, starting from one week

SPB TV MOBILE TV SOLUTION

Bring your TV service to the viewers' fingertips

Smartphones and tablets are the irreplaceable companions of the modern man. At home and at work, on the street and on public transportation, standing in lines and on vacation – no other electronic devices are as popular. Give your subscribers the most compelling and socially enriched television in a user-friendly interface, available right from their mobile devices. Provide your

subscribers with access to their favorite films, TV series and programs on their mobile phone or tablet and they will never think about swapping to another operator.

With SPB TV's mobile television, your subscribers will be able to watch major sporting events and the most anticipated premieres anywhere, anytime while enjoying playback quality equal to that of traditional TV with a much more sophisticated and versatile interface.



Turnkey service provided by a single supplier

SPB TV offers a comprehensive technological solution for the launch and continued support of Mobile TV services over any network. The solution is based on cloud technologies and includes server side support for video broadcasting, a client program offering a convenient interface for users to interact with the service and advanced middleware services.



Reliable performance under changing network conditions

When working with mobile networks, it is important to take into account the frequency and magnitude of variations in bandwidth capacity. In order to avoid dropouts, pauses and re-buffering of videos, SPB TV supports all modern technologies in adaptive broadcasting: Adaptive RTSP, Apple HTTP Live Streaming (HLS), Microsoft Smooth Streaming, Adobe HTTP Dynamic Streaming and MPEG-DASH. This ensures smooth playback on all subscriber devices.



Choose the experts

SPB TV Mobile TV Solution guarantees an unmatched level of service quality. SPB TV has been working in the field of mobile TV since 2007. It was first to introduce the most innovative technologies and constantly conducts extensive research among users of mobile TV to identify what they consider to be the most important performance and service parameters.



An interface that users genuinely enjoy

The system includes a convenient mobile app with an attractive design and rich functionality, providing a pleasant viewing experience of live channels as well as video on demand.



Cross-platform experience

The SPB TV app is optimized for all mobile operating systems: iOS, Android, Windows Phone, BlackBerry, Symbian, bada, Maemo, Windows Mobile and WebOS.